

JENNY COYLE

ABOUT ME

Creative, artistic, joyful, and passionate
Creative Professional Development Specialist and Consultant
Experienced singer, pianist, vocal arranger
Acting / Musical Theatre background
An excellent communicator with a high level of initiative
A logical, quick, and innovative thinker
A fast learner and solution-focused



CURRENT ROLES AND RESPONSIBILITIES

Italia Conti

Head of Online Programmes and Programme Leader - BA (Hons) in Professional Arts Practice [Top Up], MA in Creative Arts Practice, MA in Creative Arts Education, and MA in Creative Arts Leadership.

My role combines Programme Leadership across all online provision with strategic and creative development within the organisation. I lead the development, delivery, and ongoing enhancement of Italia Conti's higher education online programmes, including the creation, writing, and validation of three new Master's-level degrees in Creative Arts Education, Creative Arts Practice, and Creative Arts Leadership.

The role integrates academic leadership, curriculum innovation, and sector-responsive strategy, ensuring programmes are academically rigorous while remaining accessible, industry-informed, and reflective of the realities of sustainable careers within the creative industries.

I work at the intersection of my own creative practice, educational work, and leadership development, supporting others to build sustainable careers in the arts while contributing to a more accessible, entrepreneurial, and resilient performing arts industry and HE sector.

Trinity Laban

L5 Module Leader of Creative Research Pathways - BA (Hons) in Musical Theatre Practice [remote]

I design and deliver a hybrid curriculum that combines online teaching with the coordination of in-person, industry-led workshops. My role supports students in developing their identities as makers, collaborators, and facilitators through practice-based research and learning, while encouraging sustainable creative practice, professional adaptability, and long-term career development within the arts and cultural sectors.

L6 Academic Supervisor - BA (Hons) in Musical Theatre Practice [remote]

I mentor final-year students undertaking substantial academic and creative enquiries, offering critical feedback and guidance across a range of specialisms.

Freelance Work

Consultant - I was invited to contribute to the consultation committee supporting the redevelopment of the QAA Level 7 Characteristics Statements within the UK Quality Code framework, providing professional insight into contemporary higher education practice.

Creative Development/Mentor - Working with creatives, artists and musicians, funding applications, providing creative/production/business support, professional development opportunities and delivering conceptual and thematic ideas.

Music/Producer - solo musician, producer/arranger, featured/backing vocalist, with experience in venues such as Philharmonic Hall Music Room, The Atkinson Theatre, and various festivals across the country.

Founder, Producer, and Music Industry Connector - Sounds Northern

PR Account Manager - GALA PR for accounts such as Kendal Calling, Slam Dunk Music Festival, Boardmasters, The Doctor Will Hear You Now and more.

Production Manager - SoundCity Festival 2021-2023

Project Manager - The David Bowie World Fan Convention 2022/2023

QUALIFICATIONS AND AWARDS

MA in Musical Theatre - LJMU (2019)
PGCE in Further Education and Training - Edge Hill University (2016)
BA (Hons) in Musical Theatre - The Arden School of Theatre (2011)

Research Excellence Prize - LJMU (2019)
Recipient of DYCP - Arts Council England (2021)
Recipient of Momentum Funding - PRS (2023)
Mentor of the Year - Northern Power Women Awards (2024)

Previous Educational Experience

External / Second Marker for BA (Hons) courses (Musical Theatre/Acting/Dance) and Trinity L6 Diploma (Musical Theatre/Dance) - Italia Conti (2021-2022)
EE Pearson HN Programmes
HE Programme Validation Consultant (BA Hons in Musical Theatre) - LJMU
Link Tutor for Rare Studios and Jelli Studios (Sisco)
Programme Leader (Dance/Musical Theatre/Acting) for Pearson HN Performing Arts, Lecturer for BA Hons in Performing Arts - The City of Liverpool College (2019-2021)
Creative Co-Ordinator - The Liberty Centre (2018-2021)
Programme Leader and Senior Lecturer in Performing Arts, Higher National Diploma in Performing Arts – University Centre St Helen's (2018-19)
Practitioner – National Youth Musical Theatre (2018-19)
Creative Director and Head of Musical Theatre, Pearson Extended L3 National Diploma and Higher National Certificate and Diploma – Elliott Clarke Performing Arts (2015-18)
Musical Theatre Vocal Coach - Pendleton College of Performing Arts (2017-2018)

Other Experience:

LIPA 4:19, Wirral Metropolitan College, Unity Youth Theatre, Jigsaw Theatre Arts, Bodens Theatre School and Agency

Previous Creative Experience

Performer - ongoing
MT Story Fest – Co-Director/Co-Founder
Momentum at The Unity Theatre, Liverpool - Director and Producer
Closer Than Ever at The Royal Court - Performer
A Handful of Distractions (online project) - Performer
The Proposal at Glastonbury Festival - Creative Producer
Time: Four Us Two - Creative Producer and Theatre-Maker
Chances - Creative Producer and Theatre-Maker
Article 10 - Creative Producer and Theatre-Maker
Back to the Musicals - Creative Director and Performer
The iDolls - Stage Manager
An Evening of Dirty Dancing - Stage Manager
Telly Leung at The Hippodrome Casino - Production Assistant
Sherie Rene Scott at The Hippodrome Casino - Production Assistant
Lance Home at The Apollo Theatre - Production Assistant
Michael Bruce at The Apollo Theatre - Production Assistant
Idina Menzel UK Tour - Production Assistant
Idina Menzel at The Royal Albert Hall - Production Assistant

Other Experience:

I have produced/directed pieces at The Lowry Theatre (Manchester), The Rose Theatre (Ormskirk) and The Epstein Theatre (Liverpool) with youth drama groups.

Interested in:

HE: EE opportunities within the performing arts vocational training sector, course development consultancy, validation events, leadership opportunities in the performing arts, and the vocational education and training sector.

Performance / Devising / Making: acting, musical theatre - specifically new writing, workshops, devising opportunities, theatre, film.

Production / Making / Participating: Theatre/Musical Theatre production development opportunities, Musical Directing/Directing opportunities, creative/artistic consultancy, producing opportunities, board/trustee roles.